
Media Engagement in the UN Food Systems Summit Process
AN INDEPENDENT UN FOOD SYSTEMS DIALOGUE

28 JULY 2021 | 11:00 – 13:00GMT+2

SPEAKERS' BIOS'

The following are bios of core contributors to the Dialogue's planning and execution.

WHAT IS THE ROLE OF
COMMUNICATIONS
AND MEDIA?

FOOD SYSTEMS
SUMMIT 2021
DIALOGUES

PRODUCTION

WASTE

TRANSPORTATION

CONSUMPTION

MARKETS

PROCESSING

FOOD SYSTEMS

DATE 28 JULY 2021 | 11:00 AM - 1:30 PM CAT

Enquiries: admin@no-line.co.za

SABC 2 SABC EDUCATION LIVING LAND ARC • LNR YES FOOD FOR MZANSI no-line communications

FACILITATOR



Dr. Thulasizwe Mkhabela
Group Executive:
Impact & Partnerships
Agriculture Research Council (ARC)

Dr Thulasizwe Mkhabela is an experienced agricultural economist and is currently the Group Executive: Impact & Partnerships at the Agricultural Research Council. With more than 20 years of experience in the agricultural sector as an economist, executive at various important institutions, vast consulting experience and econometrics analysis skills. And has served in the Agricultural Economics Association of South Africa (AEASA) at various management levels, including being the President. Experienced MSc and PhD supervision.

OPENING / WELCOME REMARKS



Mr. Danie Swart
Genre Manager:
Education & Children
SABC Education

Danie Swart is the Genre Manager for SABC Education and Children's programmes within the Video Entertainment Division of the South African Broadcasting Corporation. He brings a wealth of television and radio production experience of more than 30 years. He is responsible to ensure strategic direction for all local content acquisition, production, editorial guidelines and cost-effective delivery of programmes to achieve organizational goals and objectives. He ensures the attainment of the Educational and Children's Mandates of the South African Broadcasting Corporation. The purpose is to share, in true South African style, compelling educational and children's content that contribute to a rich South African identity, focusing on programming covering issues in the Children @ Home, Formal Education, Youth Development and Public Information & Social Development categories for all ages. He is responsible for the delivery of content to four SABC Television Channels (SABC1, SABC 2, SABC 3, SABC Education) in all official languages.



Dr. Brave Ndisale
FAO Country Representative
South Africa

Dr. Brave Ndisale is the FAO Country Representative in South Africa. Previously she served as the Strategic Programme Leader of the Hunger Eradication, Food Security and Nutrition Programme and Deputy Director for the Social Policies and Rural Institutions Division. Before joining FAO, she served as Malawi's Ambassador to the European Union and a number of European countries. Previously, she held senior positions at the African Union Commission and IFPRI working on areas of policy analysis, programme planning, implementation and coordination. Brave started her career as a Research Economist with the Research Department of the Ministry of Agriculture in Malawi. She holds a PhD (1991) in Agriculture and Applied Economics from the University of Minnesota, an MSC (1985) in Food Resource Economics from the University of Florida, and a B.Soc. Sc (1981) at the University of Malawi. To learn more about FAO, visit: <http://www.fao.org/home/en/>



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KEYNOTE SPEAKER



Prof. Lindiwe Majele Sibanda
Director & Chair:
ARUA Centre of Excellence in
Sustainable Food Systems
(ARUA-SFS)
University of Pretoria

Professor Lindiwe Majele Sibanda is an animal scientist and a practicing farmer, serving as a policy advisor to numerous African governments and global institutions.

She is the Director and Chair of the African Research Universities Alliance (ARUA) Centre of Excellence in Sustainable Food Systems at the University of Pretoria, South Africa. Prof Sibanda is the co-Chair of the Global Alliance for Climate-Smart Agriculture (GACSA) hosted by the Food, Agriculture Organization (FAO) of the United Nations, Rome, Italy. She is a serving Member of the Nestle S.A. Board, the One CGIAR System Board (Consortium of International Agricultural Research Centers), and the WorldVeg Board. She is also a serving member of Champions UN-SDG 12.3, accelerating progress toward reducing food loss and waste towards achieving SDG Target 12.3 by 2030.

Prof Sibanda has also served in senior leadership positions in various organizations, including Vice-President, Country Support, Policy and Partnerships for the Alliance for a Green Revolution in Africa (AGRA) and CEO and Head of Mission of the pan-African Food, Agriculture and Natural Resources Policy Analysis Network (FANRPAN).

Prof Sibanda holds a Ph.D. and MSc in Animal Sciences from the University of Reading, and BSc in Animal Sciences from the University of Alexandria, Egypt.



CASE STUDIES



Henry Mathys
Senior Manager of Social Impact
V&A Waterfront

Henry Mathys is Senior Manager, responsible for social impact at the V&A Waterfront. His team is responsible for socio-economic development and public spaces across the V&A Waterfront neighborhood. Working across business units, they drive the implementation of their shared value ecosystem strategy to foster innovation, new economic opportunities, job creation and lowering barriers to entry. The V&A Waterfront works with their social partners in the areas of food security, gender-based violence and prevention as well as housing and homelessness. His previous experience includes working within micro-financing, marketing, events, and project management. He holds qualifications in strategic marketing and shared value business strategy. He is passionate about social inclusion and cultural diversity, sustainable cities and driving shared value. To learn more about V&A Waterfront Food Market and related Farm Market visit: <http://waterfrontfoodmarket.com> and <https://www.waterfront.co.za/markets/oranjezicht-city-farm-market/>



Litha Sabio
Strategic Communications
Consultant

Litha Sabio has a 25 year track record as a communications consultant to major South African brands. She is the founder and owner of Sabio Communications, a boutique agency that has serviced clients such as Wimpy, Famous Brands, KVV, Appletiser, Tiger Brands, Kimberley Clark, and many others for over two decades. She currently works as strategic communications consultant in the office of the CEO at RSA Group, South Africa's leading fresh produce sales agency.



Dr. Naudé Malan
Senior Lecturer
Business Management
University of Johannesburg

Dr. Naudé Malan is Senior Lecturer in Business Management at the University of Johannesburg. He serves as Member of Council on the Agricultural Research Council of South Africa. He convenes iZindaba Zokudla (Conversations about Food), a multi-stakeholder engagement project that aims to create opportunities for urban agriculture in a sustainable food system in Soweto.



Liza Bolhmann
National Chairperson Agricultural
Writers SA
Communication Business Partner
Bayer Crop Science

Liza is currently the national and regional (North) chairperson of the Agricultural Writers SA – an association of journalists and media practitioners specializing in the agricultural media and communications industry. She is also the Communications Business Partner for Bayer Crop Science (since April 2021) responsible for media liaison, driving the communications strategy and providing industry related communications insights to the Crop Science division. Prior to her role in corporate communications, Liza worked at Landbouweekblad, South Africa's largest magazine for the agricultural industry, where she held the position of Assistant Editor: Commercial. She has a national diploma in Journalism from Tshwane University of Technology and also worked as a journalist in the local and regional press. She has been a qualified journalist since 1999 and has 14 years of experience in the agricultural media sphere specifically. Since specializing in agricultural journalism she has developed a passion for telling the stories of farmers and the ag industry. One of her aims is to help farmers to better understand the often complex concepts behind new products, research and technology through easy to understand communication. In her spare time Liza loves spending time with her family, hiking with friends, taking photographs and enjoying a good glass of Bordeaux Blend.



Ivor Price
Director
Food for Mzansi

In the last 21 years, Ivor Price has won a number of global and local awards for his exemplary work in print, digital and broadcast media. His accolades include being announced as the best presenter of a current affairs radio show in 2016 and 2017, the best newspaper columnist in 2017 and best television presenter in 2020. Food For Mzansi, the leading agricultural news and lifestyle publication of which he is the co-founder and editor-in-chief, has already won 7 global awards, including Africa's best digital news start-up. He is also the author of two books, including "For the love of the land".



Gugu Mhlanga
#Farm Spaces/Farmer

Gugulethu Mahlangu is a female farmer born in eMalahleni and farming in Johannesburg, South Africa. She has been featured in multiple media and television platforms as a rising star in the agriculture sector. She continues to grow in her field and had her eyes set on regenerative farming and hydroponics and aquaponics technologies. Farming sustainably is her first priority. As an influencer in the agriculture sector she thrives on using her platform to share opportunities for young people, host #FarmSpaces where her global audience can learn farming from esteemed farmers in Africa and beyond. She advocates for female empowerment and uses her voice for positivity. In her spare time, the vegan enjoys travelling, being with her loved ones and maintaining her peace.



Mbali Nwoko
Farmer, Entrepreneur, Speaker,
Columnist & Podcaster

My journey began by leasing 2ha of farmland and my first crop was Swiss chard, a few months later, I then grew my enterprise to producing on 14ha (8ha arable) diversifying to green peppers, baby marrows and green beans.

My passion for agriculture has definitely grown over the years and has afforded me the opportunity to speak on global platforms by sharing my insights on farming and views about the agriculture sector. Furthermore, my work includes helping other farmers and aspirant farmers through mentorship, which I do over my various social media platforms.

CLOSING REMARKS



Dr. Tshilidzi Madzivhandila
CEO and Head of Mission –
FANRPAN

Dr. Madzivhandila is an experienced applied research, policy analysis, monitoring and evaluation, policy advocacy specialist in food systems, agriculture and natural resources (FANR). He has more than 20 years working experience, with six (6) of these being at an executive management level. Tshilidzi holds a PhD Degree in Economics – specializing in public policies and programmes evaluation. Currently he is the Chief and Executive Officer (CEO) and Head of Mission of the Food, Agriculture and Natural Resources Policy Analysis Network (FANRPAN). To learn more about FANRPAN's program, visit: <https://fanrpan.org>